Introduction: Most speakers tend to care deeply about their content but don’t always seem to realise that listeners attend their speech with one basic first goal: to hear what(ever) the speaker is talking about. However, sometimes a message is not delivered as a result of poor pronunciation. And sometimes a voice is lacking certain qualities, thus endangering the transition of content from speaker to listener. A microphone is not always solving these problems and can even increase the problem of ‘not being understood’. Another underestimated problem is the fact that (the lack of) vocal movements can improve or harm intelligibility or, in the least case, transform interesting matter into boring stuff.

Workshop: During this workshop we explore some basic rules a voice teacher can follow to make a speaker realise, discover and enable the major possibility’s around vocal use where it comes to proclaiming a clear message. Every speaker has a varied vocal potential that can be deployed in order to deliver content and intentional comment at the same time. Exploring this potential (we will try to do some of that, in this workshop) is one thing. Applying it into speech is something else. Combining this and stay with the content is the last hurdle to be taken...

As a lot of speakers find this very complicated (working on their speech behaviour) – it is the task of a teacher to motivate a client in applying practical knowledge and strategies, practise and work hard and at the same time: finding out that such an experiment can be a lot of fun and has a beneficent effect on the listener as well as a rewarding effect on the speaker. Can you face the challenge?

Keywords: Voice, articulation, speech, listening, content, intention, emotion, vocal potential, vocal skill, exploration, experiment, motivation, self-consciousness, enjoy, challenge, feedback, interaction